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David Smith - Tynax Inc



Chief Executive Officer - [Tynax Inc](#)

Founder and CEO of Tynax Inc, David Smith brokers patent sale transactions representing both buyers and sellers. On the Tynax.com and Claimscharts.com websites, Mr Smith has led the development of unique software systems matching patent buyers with claims charts and patents for sale.

Through his incubation company Cambridge Manhattan Group LLC, Mr Smith also forms new ventures such as Silicon Valley Business School (SVBS), and Silicon Valley High School.

As Apple world marketing manager, Mr Smith was responsible for Apple's marketing programmes in Europe, Africa and the Middle East. A pioneer of the early Internet and World Wide Web, Mr Smith was founder and CEO of SurfMonkey Inc, developers and publishers of the leading web browser and safety service for kids. As CEO of MediaLive Inc, Mr Smith designed one of the first web browsers, email and television set-top-box systems. Mr Smith's inventions have been awarded US patents and his software and multimedia products have won critical acclaim.

Mr Smith authored several books: *Patents, Cloaks & Daggers - Inside the Secretive Patent Trade*, *Dollar Value - the Valuation of Patents, Startups, Software & Other Intellectual Property Assets* and *Zero-to-IPO - A Roadmap and Travel Guide for Startup Entrepreneurs*, now published in Japanese as well as English. He has lectured in business schools and universities in the United States, Europe and Latin America, addressed US government congressional hearings and appeared on several radio and television shows. He holds a BSc (honours) in computer science and economics from the University of Leeds (United Kingdom), a postgraduate diploma in marketing from the University of Westminster (United Kingdom) and a JD from Santa Clara University School of Law (United States).

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